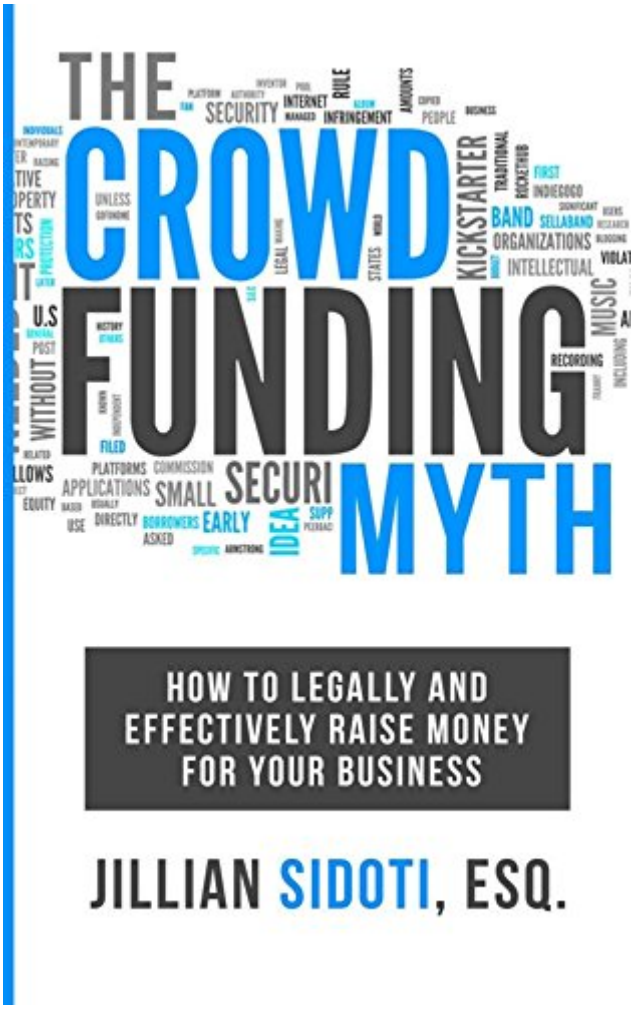
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The Crowdfunding Myth: Legally An Effectively Raise Money For Your Business



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Synopsis

The world of crowdfunding can be a confusing one. Right now, for many of the most innovative ideas, crowdfunding is the most viable option, giving entrepreneurs the opportunity to reach out to a number of potential investors rather than just one. In Crowdfunding Myth, Jillian enumerates on the falsehoods that people tend to believe about crowdfunding and points entrepreneurs in the right direction. Whether you are trying to raise capital for your first real estate deal or syndicate your first film, Jillian, along with industry contributors, will give you clear direction on how to meet your fundraising goals while staying within the letter of the law. Ã¢â ¬Å“The crowdfunding myth is deconstructed. You must read this to understand the nuances and it will make you an overnight expert crowdfunder. Nobody has broken the crowd funding equity phenomena yet and with this book can allow you to be the first. Buy it now.Ã¢â ¬Â• Ã¢â ¬â œ David Drake, founder of U.S. Crowdfund Professional Association and CIFRAÃ¢â ¬Å“It has been a pleasure to work with Jillian on multiple occasions given her knowledge on crowdfunding securities law. She has been an invaluable resource for both our company and the industry at large.Ã¢â ¬Â• Ã¢â ¬â œ Amy Wan, Chief Legal Counsel, Patch of LandÃ¢â ¬Å“A MUST READ BEFORE YOU VENTURE INTO REGULATION CROWDFUNDING! Jillian Sidoti gives very important and practical advice on how to raise capital using the new crowdfunding laws. Small business owners should explore these new options, as there are many and this book helps them make the decision that best suits them." Ã¢â ¬â œRuth Hedges, pioneer of crowdfunding legislation and producer the Global Crowdfunding Convention.

Book Information

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Customer Reviews

Being already familiar with Kickstarter as a crowdfunding platform, I learned alot about the differences for real estate investing. All the different rules and codes can seem a little confusing, but that is just the way laws are. But the book is handy because it breaks down each one to quickly digest. One of the best features is that she provides a road map with boxes and steps on what to do to become successful. Also there are some contacts she lists as resources that may prove to be helpful too.

I would like to thank Jillian for writing this book. I have attended one of the crowd funding classes given by Jillian, Mr. Trowbridge, and other staff. This book has been a fantastic refresher in helping me decide how I want to approach my crowd funding activities. Jillian’s knowledge and experience in this highly specialized field has made it easy to understand the concepts and pitfalls of crowd funding. There is no doubt in my mind that I will be using her expert services when I’m ready to move forward in my crowd funding endeavors. Thank you Jillian for breaking the information down into understandable sections. Keep up the great work!

Crowdfunding; how did we get there, how has it grown, what rules does it encompass? A detailed look at the musts of organizing a crowdfunding campaign and how to make it work for you. Dynamic companies have raised millions and many others have failed - learn how and why. The essence of crowdfunding is an expert understanding of and compliance with the rules; Jillian Sidoti is the pro.

Wow! An incredible amount of information in 150 (+/-) pages! Of course, the type is small...Of researched crowd funding all over the internet and NOTHING comes close to this. This is the resource anyone needs if they are serious about launching a successful crowdfunding project. Buy this book.And it’s only fifteen bucks! Are you kidding me?

Jillian explained the process of Crowdfunding in a clear and precise manner - both the pros and

cons. I did not realize that new regulations start on May 16, 2016 and Jillian explained how to be prepared. I highly recommend her book.

Such a well written manual for those interested in pursuing crowdfunding as a finance / capital tool. Also a great read for the investor considering investing in crowdfunding. FIVE STARS.

This is a good and quick read. As someone new to confounding it provided a great over view and initial map to follow.It talks about about the need for confidence. Getting a better overview of the process, what's needed and the differences provided in the book can help build that confidence

Awesome book on crowdfunding!Jillian pulls back the curtain on the different types of crowdfunding and when each makes sense.I highly recommend everything Jillian does. She is a thought leader and you will love working with her.Jim

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